



## Are You Still Struggling with Outdated Tech?

Discover How a Convention Center Overcame  
Inefficiencies and Rebuilt its Financial Operations!

## The Challenge



- Outdated technology causing inefficiencies
- Long wait times, miscommunication, impacting reputation
- Urgent need for a technology revamp

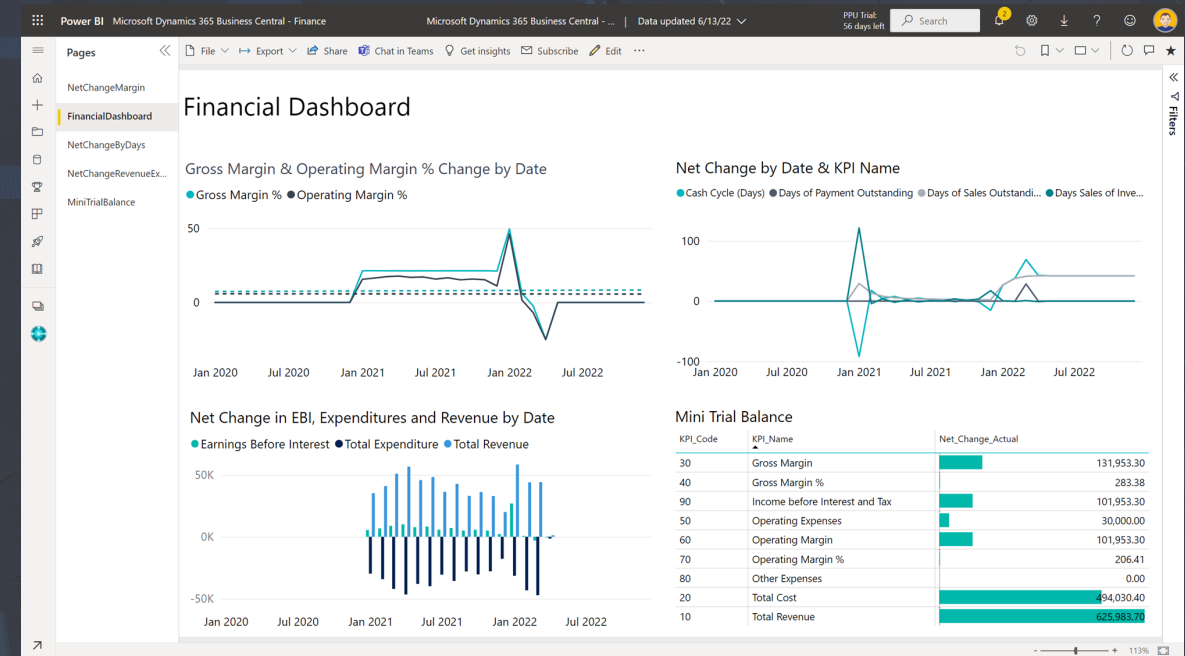


# Solution by Integrato



- Implementing Dynamics 365 Business Central
- Streamlining operations from fragmented to cohesive
- Focus on enhancing event management efficiency

# Implementation



- Rapid transformation during the COVID-19 pandemic
- Remote implementation without disrupting events
- Overcoming time and logistical challenges

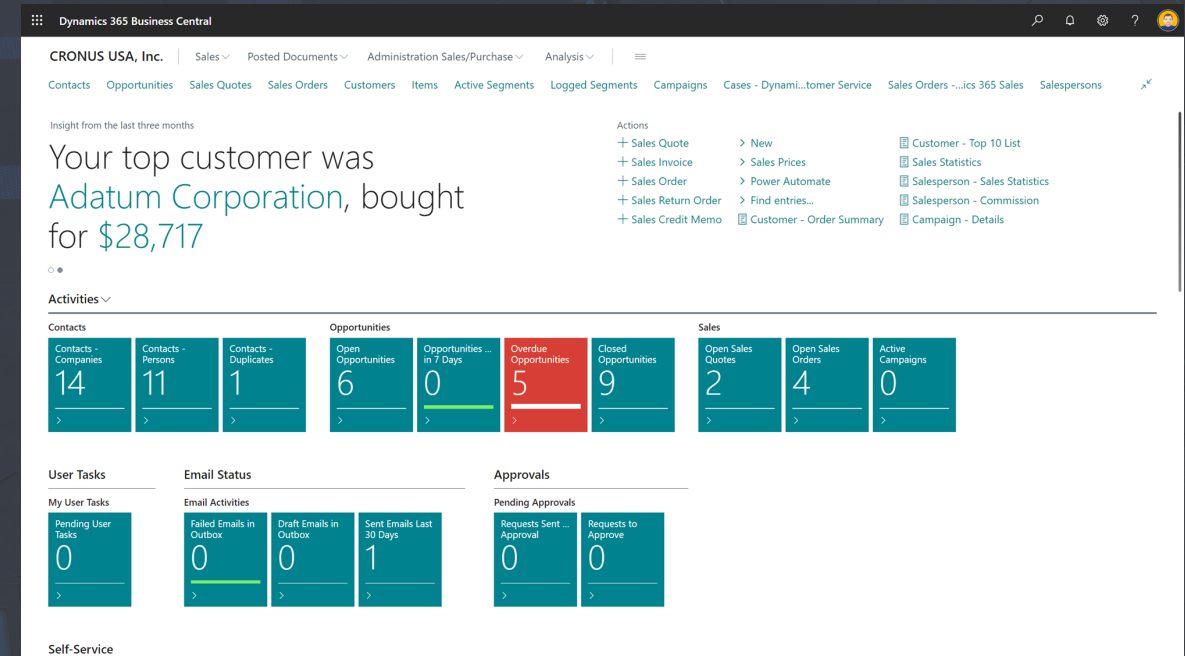


# Results



- Significant improvement in operational efficiency
- Enhanced customer satisfaction & experience
- Reduced costs, strengthening market position

# Continuous Improvement



- Ongoing system customizations & enhancements
- Keeping up with industry trends & technology
- Commitment to continuous improvement



# Takeaways



- Importance of digital resilience in the event industry
- Benefits of strategic digital transformation
- Emphasizing adaptability and innovation



**Revolutionize Your Event  
Management with Integrato**

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